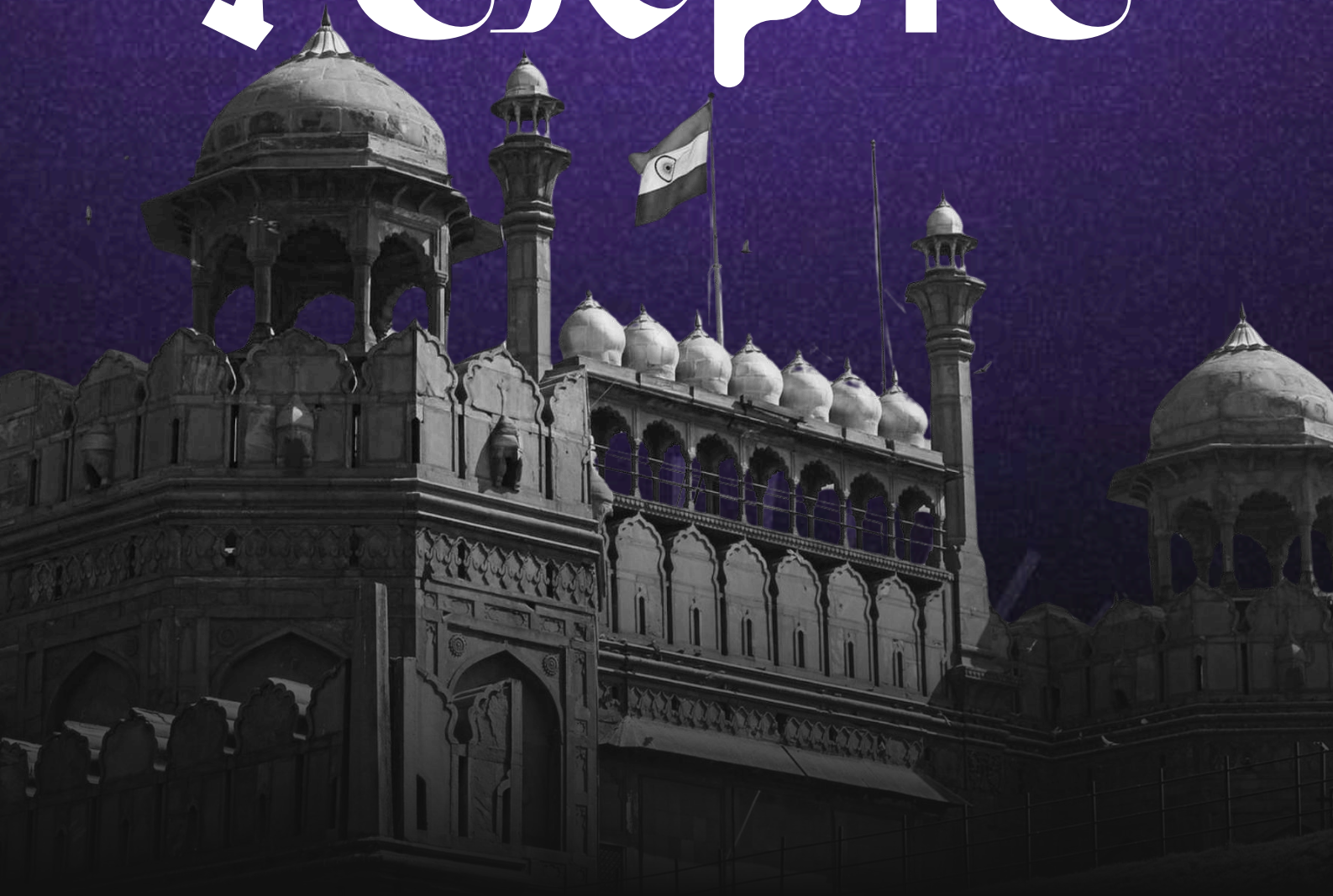


μLearn™
a CTech Initiative

India's Largest Skill Festival

परम्परा



What is μLearn?

μLearn is the framework for peer learning, facilitated by the Academia and Technology Focus Group (ATFG) of the Group of Technology Companies (GTech), the Industry body of IT and BPM companies in Kerala.

It is a dynamic community dedicated to passionate learners, where skills are prioritized over academic qualifications. As a decentralized platform, it promotes peer-to-peer learning, empowering individuals with untapped potential by providing comprehensive resources.

Committed to fostering growth and development, it aims to support aspiring minds in illuminating their paths and equipping them with the tools needed for success.

<https://mulearn.org>

What is Perute?

Perute is an annual event of μLearn Foundation which celebrates excellence with prestigious awards recognizing skill, innovation, and creativity, alongside panel discussions, insights into μLearn's future plans, and interactive sessions designed to inspire and connect participants from various domains.

Perute 2025, India's largest skill festival, will bring together 2,000 participants from across the country, including students and youth, academic institutions, educators, entrepreneurs, startups, investors, government bodies, policymakers, industry leaders, CSR leaders and NGOs, and experts — creating a powerful platform for collaboration and growth. Additionally, dedicated interest group stalls will be set up across four key clusters—Software, Hardware, Creative, and Management. These stalls will provide students with the opportunity to explore different fields, gain a deeper understanding, and identify their domain of interest.

Date: 29 March 2024

Time: 9:00 a.m - 7:00 p.m

Venue: Thiruvananthapuram

KEY HIGHLIGHTS

Inauguration Session

Inauguration by Honorable Chief Minister of Kerala, Shri Pinarayi Vijayan, followed by keynotes and insights on μLearn's mission for youth empowerment.

Panel Discussion

Panel discussions will be organized bringing together industry leaders, HRs, and academia to discuss bridging skill gaps, co-creating curricula, and innovative hiring models, backed by success stories. A total of 4 panel discussions will be held:

- Collaborative Ecosystem: Aligning Stakeholders for Scalable Impact
- Bridging Academia & Industry: Rethinking Education for Future Skills
- Beyond Academics: Fighting Drug Abuse & Empowering Youth Through Positive Engagement
- Unlocking Impact: Streamlining CSR Funds for Scalable Youth Development

Who all are attending?

- Perpte 2025 will host over 500 professionals on the invite.
- Top Academicians from various campuses.
- Bureaucrats and policy makers.
- 1000+ students from all over India will be attending



SPONSORSHIP BENEFITS

Pre-Event Engagement:

- **Social Media Visibility:** Extensive promotion across digital platforms to maximize reach and engagement.
- **Brand Recognition:** Logos will be featured on all posters (based on contribution).
- **Social Media Feature (Silver Sponsor recognition):** Opportunity to showcase a **30-second** bite on our social media platforms.

Event Engagement:

- Logo visibility on physical banners and kiosks
- **Gold sponsor recognition:** Dedicated mention in a promo video
- **Platinum sponsor recognition:** Dedicated mention in a **5-min** promo on stage

Post Event Engagement:

- **Digital & Merchandise Engagement:** Engagement through digital imprints and event merchandise (based on contribution).

BRANDING BENEFITS

BRANDING BENEFITS	Silver Rs. 1,00,000	Gold Rs. 3,00,000	Platinum Rs. 5,00,000
Logo on Social Media	✓	✓	✓
Logo on Certificate	✓	✓	✓
Distribute Swags *	✓	✓	✓
Provide Vouchers/Credit *	✓	✓	✓
Powered By (You)			✓

* Any distribution has to be approved by the organisers.

As Platinum and Gold sponsors, you have the exclusive opportunity to present business or technology-related problem statements, enabling you to identify and engage with talented individuals who can address your challenges. Additionally, you can host a speaker session to share your expertise and insights. This is a unique opportunity to make a meaningful impact on the hackathon while connecting with skilled individuals who align with your vision.

For contributions, please find the bank details below:

A/c Holder's Name : MULEARN FOUNDATION

Bank Name : ICICI Bank

A/c No. : 253405011014

Branch & IFS Code: Technopark,
Trivandrum & ICIC0002534

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